


## Where am I today?




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## The Four Uses of Cash

U Unexpected Expenses and Emergencies

S Specific Short-term Savings Goals

Everyday Spending

Sources of Investment

## The Four Uses of Cash

## 트 Everyday Spending

- Groceries
- Utilities
- Entertainment
- Mortgage
- Car/gas/insurance
- Other debt payments



## How Much Is Too Much?



## The Four Uses of Cash

Unexpected Expenses and Emergencies

- Job loss
- Home repair
- Auto repair
- Unplanned medical expense


## Tip

## Build Your Reserves

## The Four Uses of Cash

## Specific Short-term Savings Goals

- New car
- Vacation
- Wedding


## Tip

## Separate Savings and Checking

## The Four Uses of Cash

## $S$ Sources of Investment

- Strategic allocations
- Temporary allocations for a future investment


## Tip

## Strategic Allocation

- Hold cash as an asset class to diversify investments
- Up to 5\% of your fixed-income allocation in cash


## Temporary Allocation

- Dollar cost averaging or systematic investing



## Tip

## Think of Debit and Credit Cards as Spending and Savings Tools

## Using a Credit Card Rewards System

| Expense | Monthly Charge | Points 1 pt./\$1 | Points 1.5 pt./\$1 |
| :---: | :---: | :---: | :---: |
| Gas/Groceries | \$950 | 950 | 1,425 |
| Utilities | \$375 | 375 | 563 |
| Entertainment | \$300 | 300 | 450 |
| Dining/Retail | \$300 | 300 | 450 |
| Monthly Total: | \$1,925 | 1,925 | 2,888 |
| Yearly Total: | \$23,100 | 23,100 | 34,656 |
| Cash Back Value: |  | \$231 | \$346 |
| 5-Year Value |  | \$1,155 | \$1,730 |

Source: Edward Jones.. Example is for illustrative purposes only.


## Credit Cards and Minimum Payments

## New Balance <br> Minimum Payment Due <br> Payment Due Date <br> \$1,786.00 <br> \$53.00 <br> 2/13/20

Late Payment Warning: If we do not receive your minimum payment by the date listed above, you may have to pay a $\$ 35$ fee and your APRs may be increased up to the penalty rate of $28.99 \%$.

Minimum Payment Warning: If you make only the minimum payment each period, you will pay more in interest and it will take you longer to pay off your balance.

For example:

| If you make no additional <br> charges using this card and <br> each month you pay ... | You will pay off the <br> balance shown on this <br> statement in about ... | And you will end up <br> paying an estimated <br> total of ... |
| :---: | :---: | :---: |
| Only the <br> minimum payment | 8 years | $\$ 2,785$ | | $\$ 2,232$ |  |  |
| :---: | :---: | :---: |
| \$62 | 3 years | $\$ 2$, |

Source: Edward Jones and www.federalreserve.gov. Example is for illustrative purposes only.

## Your Credit Profile

## Credit Score

- Range: 300-850
- Best Rates: 740+

Credit Report


## Credit Score Factors

- History of on-time payments
- Credit utilization
- Length of credit history
- Recent searches for credit
- Types of credit used

Credit score available for a fee at www.myFICO.com

## Credit Report

## Credit Bureaus

- Equifax
- Experian
- TransUnion

Request your annual credit report at www.AnnualCreditReport.com



## Credit Card Payoff Strategy

| Credit <br> Card | Amount <br> Owed | Interest <br> Rate | Minimum <br> Payment |
| :---: | :---: | :---: | :---: |
| Credit Card 1 | $\$ 750$ | $21 \%$ | $\$ 25$ |
| Credit Card 2 | $\$ 1,250$ | $21 \%$ | $\$ 75$ |
| Credit Card 3 | $\$ 1,000$ | $20 \%$ | $\$ 50$ |
| Credit Card 4 | $\$ 2,500$ | $18 \%$ | $\$ 50$ |
| Credit Card 5 | $\$ 4,000$ | $18 \%$ | $\$ 50$ |
|  | $\mathbf{\$ 9 , 5 0 0}$ |  | $\mathbf{\$ 2 5 0}$ |




## Review Your Strategy

## The Four Uses of Cash

U Unexpected Expenses and Emergencies

S Specific Short-term Savings Goals
E Everyday Spending
S
Sources of Investment

## Review Your Strategy

## Mastering Credit:

- Smart Spending
- The Credit CARD Act
- Credit Scores and Credit Reports
- Debt Consolidation and Payoff Strategies



## Thank You

## PLEASE COMPLETE YOUR EVALUATION NOW

Edward Jones
MAKING SENSE OF INVESTING

