

Business Card - Printing Instruction Sheet

Design Information

Paper stock: 100# House Opaque White Cover

Size: 3.5" x 2"

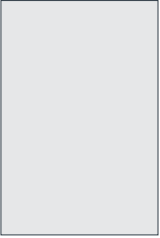
Edward Jones Gold: PMS 116 **CMYK values:** C0 M16 Y100 K0

Edward Jones Gray: PMS 2336 **CMYK values:** C0 M0 Y0 K89

Left edge margin: 0.1878"

Logos and social media icons can be found on: <https://www.edwardjones.com/us-en/graphics>

Front

Edward Jones®	
	John Sample, AAMS, CFP® Financial Advisor
	Address Line 1 Address Line 2 City, State ZIP Bus. 555-257-1171 • Mobile 555-123-4567 Fax 555-444-4920 • TF 888-910-2525
	john.sample@edwardjones.com edwardjones.com/john-sample California Insurance License 0123467 A financial services firm and insurance agency

Gold bar size: 3.5" x 0.4792"

EJ logo size: From the end of the serif on the E to the registration mark 1.35"

Name: start the name size at 10 point and reduce as needed to fit on one line, not going below 8 point. Whitney Semibold **Color:** C0 M0 Y0 K89

Title: 8pt on 9pt Whitney Book **Color:** C0 M0 Y0 K100

Graphic line: Weight 0.25pt

Address-information: 7pt on 7pt Whitney Book **Color:** C0 M0 Y0 K100

Photo size: 0.8232" x 1.2258"

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john.sample@edwardjones.com edwardjones.com/john-sample	

Gold bar size: 3.5" x 0.4792"

EJ logo size: From the end of the serif on the E to the registration mark 1.35"

Name 9.5pt on 10pt Whitney Semibold **Color:** C0 M0 Y0 K89

Title: 8.5pt on 9.5pt Whitney Book **Color:** C0 M0 Y0 K100




Graphic line: Weight 0.25pt

Address-information: 8.5pt on 10.5pt Whitney Book **Color:** C0 M0 Y0 K100

Back

Edward Jones®

EJ Logo size: From the end of the serif on the E to the registration mark 2.33"

	Offering personalized strategies to help you achieve your financial goals.
	Our next appointment is: _____/_____/_____ Time _____
	 

Copy: 9pt on 13pt Whitney Book

Yellow square size: 0.9793" x 0.9793"

EJ Logo size: From the end of the serif on the E to the registration mark 0.796"

Social media icons size: 0.2975" x 0.2975"

State Requirements

Insurance licensing laws in Arkansas, California and Utah mandates that financial advisors who are insurance licensed and doing business in the state MUST include the following information on their business cards, regardless of if they reside within the state. Failure to do so may put the firm at risk for substantial fines.

- In Arkansas, you must provide your individual license number. If unsure of your number, you may find it on Jones Associate Connection: Arkansas Insurance License xxxxxx
- In California, you must include the firm's master license number: California Insurance License OC24309
- In Utah, you must include: A Financial Services Firm and Insurance Agency