When purpose meets passion

Edward Jones exists to make a difference in people’s lives. For nearly 100 years, we’ve taken seriously our role as a respected corporate citizen and community partner. Today we strive to live our values through volunteering, charitable giving and supporting the causes that are most important to our clients and associates – from fighting to end Alzheimer’s disease and advancing financial literacy to strengthening inclusion and equity. We are here to make a positive impact on the world around us.

Serving Clients
We care deeply about our clients and invest thoughtfully in them and their families, one relationship at a time, through our 15,000 branch offices throughout North America. To help keep clients’ best interests and financial futures protected, we advocate with and for them on the causes they care deeply about and that affect them the most.

Championing Associates
We champion inclusive leadership that promotes mentoring and caring for others. Our unique business model offers entrepreneurial, innovative paths to meet the needs of associates and their families. We are connected by our experiences and united in our desire to make a positive impact in the lives of our clients, colleagues and communities.

Strengthening Communities
We give back and actively work to strengthen the communities we have the privilege to serve. We care about building financially healthy communities across North America — where we have a presence in all counties in the U.S. (but one) and all 10 provinces in Canada. The variety of organizations we support is as diverse as the passions of our associates.

Protecting Our Planet
Built on a legacy of conservation, our firm cares for our planet. We invest in green building and sustainable best practices in our home office locations, working to reduce our environmental impact, minimize waste, and protect and restore natural habitats to promote an equitable and healthy future.

“Edward Jones is built to serve. We are committed to our purpose to improve the lives of our 7 million clients, our 49,000 associates and our communities.”
— Penny Pennington, Managing Partner
20,000 strong: Clients, associates and families who participate in the Alzheimer’s Association’s Walk to End Alzheimer’s® annually.

$2.7M for COVID-19 relief from the Edward Jones Foundation in support of associates and communities.

Our 2020 goal for Financial Fitness: Boosting >100,000 financial IQs, 75 schools and 2,000 hours of learning.

100% committed to equity and a three-time signatory to the CEO Action for Diversity & Inclusion™ pledge.

30 years of trail blazing to maintain the 237-mile Katy Trail, established in 1990 by Ted and Pat Jones.

$50M to fight Alzheimer’s through our 10-year commitment to the Alzheimer’s Association®

10,000 strong: Clients, associates and families who participate in the Alzheimer’s Association’s Walk to End Alzheimer’s® annually.

Corporate purpose: We seek to make a positive impact in the lives of our clients, colleagues and communities.

Help us serve clients, strengthen communities and improve our planet.

For more information, visit www.edwardjones.com/PurposeMeetsPassion.

Total invested in local communities in 2019:

- $13.5M Edward Jones Foundation
- $8.4M Associate giving
- $2.5M Alzheimer’s Association strategic alliance

$2.7M for COVID-19 relief from the Edward Jones Foundation in support of associates and communities.

$50M to fight Alzheimer’s through our 10-year commitment to the Alzheimer’s Association®

$24.4M Total invested in local communities in 2019:

- $13.5M Edward Jones Foundation
- $8.4M Associate giving
- $2.5M Alzheimer’s Association strategic alliance

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