A Culture of Caring

Corporate Citizenship at Edward Jones

For nearly a century, Edward Jones associates have had the privilege of serving our clients, communities, and future generations. Our Culture of Caring means we seek to make a difference in people’s lives as we help families accomplish their goals, champion our associates’ unique contributions, and strengthen communities by caring for our planet and supporting national and local organizations to create meaningful impact.

Caring for CLIENTS

We care deeply about our clients and invest thoughtfully in them and their families, one relationship at a time. We do this by building bonds that begin in our branch offices across North America. To keep clients’ best interests and financial futures protected, we advocate with and for them on causes they care about and that affect them the most. Our strategic alliance with the Alzheimer’s Association® is one way we help protect and preserve our clients’ health, relationships and financial goals.

Caring for COMMUNITIES

We give back and actively work to strengthen the communities we have the privilege to serve. We care about building financially healthy communities, not just in the 68% of U.S. counties where we live and work, but across North America. The range of organizations we support is as diverse as the passions of our associates. To think like our clients and not just about them, we must appreciate all voices, and seek new viewpoints. Each one of us must contribute our unique strengths, ideas and life experiences – and help others do the same – in order for all to succeed.

Caring for ASSOCIATES

We champion inclusive leadership that promotes mentoring and caring for others. Our unique business model offers entrepreneurial, innovative paths to meet the needs of associates and their families. In serving our clients’ best interests, we are part of something greater. We draw strength and inspiration from one another. We are connected by our experiences and united in our desire to make a meaningful difference in the lives of our clients, communities and each other. And we are in it together, each day a step closer, focused on continual growth of people and of possibilities.

Caring for NATURE

Built on a legacy of conservation, our firm cares for our planet. We invest in green building and sustainable practices in our home office locations, actively working to reduce our carbon footprint, minimize waste, and protect and restore natural habitats to promote an equitable and healthy future. We encourage associates to think like owners, act as stewards and make thoughtful and environmentally conscious long-term decisions at work, at home and in their communities.

Caring about our clients, one another and our communities isn’t something we ‘do’ at Edward Jones; it’s who we are.

– Managing Partner Penny Pennington
35 YEARS
working with PUBLIC OFFICIALS through the Grassroots Task Force to ensure our clients’ voices are heard on issues that affect them

$22M+
Contributed to advance Alzheimer’s RESEARCH, CARE and SUPPORT over the past four years

100% of associates are trained to spot potential FRAUD and elder financial ABUSE

Interests of 7M+ CLIENTS and their FAMILIES are put first to help them reach their goals

3,000+
associates serve as VOLUNTEER LEADERS throughout North America

Annually renew commitment to the CEO ACTION FOR DIVERSITY & INCLUSION PLEDGE

$1M+
donated by associates and partners to the ASSOCIATE DISASTER RELIEF FUND during the last 15 years to support fellow associates in times of crisis

Awarded perfect 100% score on the HUMAN RIGHTS CAMPAIGN (HRC) FOUNDATION’S CORPORATE EQUALITY INDEX (CEI) four years in a row

Named for 21 years to the FORTUNE 100 BEST COMPANIES TO WORK FOR list

2019 PEOPLE
COMPANIES
THAT CARE

Named one of PEOPLE’S “50 COMPANIES THAT CARE” by Great Place to Work® and PEOPLE*

$13.5M+
awarded to nearly 474 ORGANIZATIONS ANNUALLY

17,000+
local civic, community and economic development BOARDS SERVED EACH YEAR

Named one of the FORTUNE “WORLD’S MOST ADIMRED COMPANIES”**

Improved ELECTRONIC DELIVERY and DIGITAL SERVICE OFFERINGS provide clients the choice, convenience and connection they crave while reducing mailed statements by 37%

HOME OFFICE
SUSTAINABLE LANDSCAPING
(water collection/ native plantings) foster healthy ecosystems

ACTIVITY-BASED ENVIRONMENTS that reuse existing spaces, defer construction of new buildings and their carbon footprints

Multimillion-dollar personal donation from Pat and Ted Jones to found longest developed U.S. rail trail kicked off 30-YEAR COMMITMENT TO THE KATY TRAIL

Named one of the FORTUNE 100 BEST COMPANIES TO WORK FOR


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Member SIPC