

**NEWS RELEASE**

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For Immediate Release

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**Edward Jones Ranked No. 8 in Second Annual  
BusinessWeek Customer Service Ranking**

*For the second year in a row, firm is highest-ranking brokerage*

St. Louis – For the second year in a row, the global financial services firm Edward Jones is the highest-ranking brokerage firm on *BusinessWeek* magazine's second annual ranking of "Customer Service Champs." Edward Jones ranked No. 8 among 25 national and international companies, according to the magazine's March 3 edition.

The *BusinessWeek* list ranks the best providers of customer service and digs into the techniques, strategies and tools they use to deliver great service, according to the magazine.

"We're honored to be recognized two years in a row for providing outstanding service to our clients," said Jim Weddle, managing partner of Edward Jones. "What is even more gratifying is that this recognition is a direct reflection of how our clients view Edward Jones. They are the true judges of our service."

*BusinessWeek* created a list of companies based largely on brands in J.D. Power & Associates' database. Like last year, J.D. Power's database was supplemented by surveying 5,000 *BusinessWeek* readers.

In addition to the *BusinessWeek* accolades, Edward Jones ranks highest in full-service investor satisfaction for the third consecutive year, according to the J.D. Power and Associates 2007 Full Service Investor Satisfaction Study(SM). The firm also ranked highest by J.D. Power and Associates in 2006 and 2005 and highest in 2002, when the study began.

Edward Jones provides financial services for individual investors in the United States and, through its affiliates, in Canada and the United Kingdom. Every aspect of the firm's business, from the types of investment options offered to the location of branch offices, is designed to cater to individual investors in the communities in which they live and work. The firm's 10,000-plus financial advisors work directly with more than 7 million clients to understand their personal goals -- from college savings to retirement -- and create long-term investment strategies that emphasize a well-balanced portfolio and a buy-and-hold strategy. Edward Jones embraces the importance of building long-term, face-to-face relationships with clients, helping them to understand and make sense of the investment options available today.

Edward Jones is headquartered in St. Louis. The Edward Jones interactive Web site is located at [www.edwardjones.com](http://www.edwardjones.com), and its recruiting Web site is [www.careers.edwardjones.com](http://www.careers.edwardjones.com).

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